



# INTRAEALTH 2030

## A ROADMAP TOWARD LOCALLY LED DEVELOPMENT

October 2023

IntraHealth International  
6340 Quadrangle Drive, Suite 200  
Chapel Hill, NC 27517 USA  
919.313.9100  
[www.intrahealth.org](http://www.intrahealth.org)

**IntraHealth**  
INTERNATIONAL  
Because Health Workers Save Lives.



## INTRODUCTION

IntraHealth 2030 is the roadmap that we at IntraHealth International are following to become the go-to organization that supports health workers and health services through technical assistance to governments and local partners around the world.

In 2023, we began transforming our structure and functions to place support services and decision-making power closer to the countries where IntraHealth's programs are being implemented (see Figures 1 and 2). This is part of our new business model, which is designed to bring sustainable health services to more communities, expand the impact of our life-changing programs, and support locally led development in the countries we serve.

IntraHealth 2030 is based on regional IntraHealth hubs, which support in-country operations throughout West Africa, East and Southern Africa, and Central America. These hubs are led by local experts who recruit and build local expertise. IntraHealth's regional hubs are served by a small US-based team that supports compliance and administration.

This transformation agenda builds on IntraHealth's core strengths in localization and helps us serve as key partners to ministries of health and other local organizations as they grow and sustain their health outcomes beyond donor priorities.

## OUR LOCALIZATION PHILOSOPHY

A growing movement toward funding local organizations rather than international ones has changed the field of global health and development. IntraHealth believes in the spirit of this movement and the reasons for it, because:

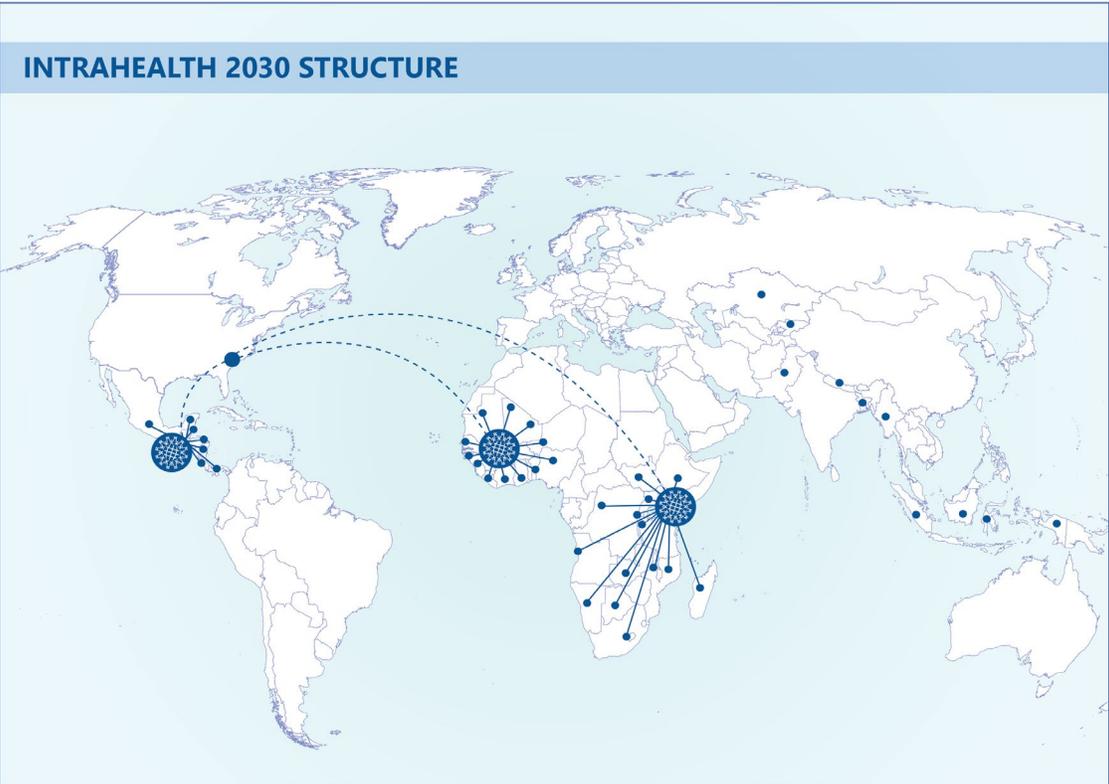
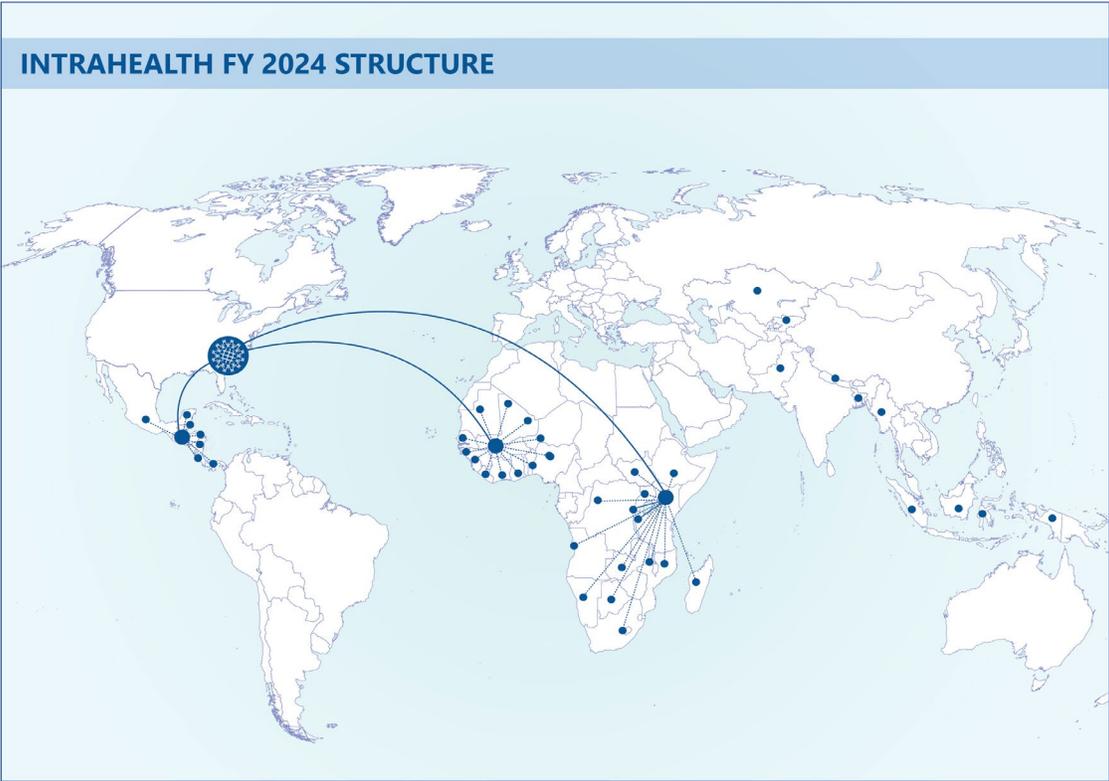
- We aspire to make health programs more sustainable by strengthening local capacity and expertise.
- We believe that local organizations are better positioned to understand and address the unique health needs and challenges of their communities.
- We recognize that international organizations can sometimes inadvertently perpetuate power imbalances and undermine local ownership and leadership.

As an international organization with a long history of implementing health programs in low- and middle-income countries, IntraHealth is investing in capacity-building efforts and developing new strategies for demonstrating the value international organizations like ours can offer to local health systems.

### **Leveraging our historical presence to become sustainable partners**

IntraHealth has been working in global health since 1979 and has a reputation for expertise in health workforce development, capacity-building and quality improvement, digital health, data analytics, and integrated service delivery, among other areas.

Figures 1 and 2: FY 2024 structure vs. IntraHealth 2030 structure



Our longstanding presence in multiple countries has allowed us to develop deep relationships with local stakeholders and a nuanced understanding of local health systems, cultures, and needs. We aim to leverage this historical presence to position IntraHealth leaders as critical partners to assist ministries of health and local organizations in each geography to build more resilient health systems that are better tailored to local contexts and needs.

## INTRAEALTH'S TRANSFORMATION AGENDA

To achieve our vision for IntraHealth 2030, we are bolstering our operations, aligning our programmatic work, and reimagining business development, all with the goals of improving more lives and guiding development partners toward a more sustainable, equitable future.

### Stronger operations

As part of our IntraHealth 2030 ethos, IntraHealth's regionally focused operations teams anticipate, understand, and address the needs of our programs. They work closely with program teams to understand local contexts and constraints. Our operations teams support program teams to remain in compliance and alignment with relevant laws and regulations.

We are embarking on this transformation by enhancing data literacy and access to financial information across the organization; reengineering our processes related to finance, HR, IT, business development, and more; decentralizing authority to put our country and regional leaders in the driver's seat; and recruiting more expertise locally.

### Aligned programs

Our programs are our *raison d'être*. Our regional hubs in West Africa, East and Southern Africa, and Central America will provide locally relevant, sustainable support to our programs, including by devoting greater technical expertise directly to our local partners, generating cost-savings for our donors by reducing duplication of efforts, and moving decision-making power closer to the communities where IntraHealth's programs are being implemented.

### Reimagined business development

IntraHealth is committed to forging and sustaining strategic partnerships with local organizations, with a focus on complementary expertise. We aim to supplement and enhance local capacities and support our local partners and IntraHealth regional hubs in developing their own business pipelines.

## PARTNER WITH US

Join IntraHealth in our journey toward locally led development. To explore local or global partnership opportunities, [contact Philippe Guinot](#), chief operating officer and chief technical officer at IntraHealth.